

#### **Faculty's cv/bio:**

**Rengson Maulchontham, Assistant Professor; joined the Thai-language Business Faculty as Assistant Dean in 1996 at Siam University; became the Director of the English-medium International Business Program from 1997 to 2017; a veteran of education mobility; created Asia Exchange for European students' study-abroad at Siam University since 2004 which continues to date with additional role in enterprise mobility advisory.**

#### **Education background:**

**Mascoutah Community High School in Mascoutah, Illinois, USA; Denison University in Granville, Ohio, USA; Ohio State University in Columbus, Ohio, USA; and Texas A & M University in College Station, Texas, USA.**

#### **Industry experiences:**

**United Foods Public Company Limited; Siam Makro Public Company Limited (Originally, an investment venture from the Netherlands in foods and consumer products wholesale and retail distributions in Thailand); a veteran of startup entrepreneurship in industries such as garment, footwear productions; injection molding, blow molding operations; real estate property renovations; vocational training services; child-care and learning services; online distributions; EV; global sourcing; resource mobility services.**

#### **Areas of interest, experiences, and advisory:**

**Exploration of businesses, business anthropology, destination explorations, digital communications, content creation, e-commerce, product and service distributions, drop-shipping, supply chain development, change studies, resource mobility, and sourcing explorations.**

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### Selected Publications:

1. “A Study of Consumers’ Perception of Innovations in Relation to Price”, **Rengson Mualchontham**, Pichit Eamsopana, David Seale, *Siam Academic Journal*, Nov. 2009 – Feb. 2010, Bangkok, Thailand.
2. “An assessment of the levels of awareness of environmental problems among students in the International Business Curriculum”, “การประเมินระดับความเข้าใจต่อปัญหาสิ่งแวดล้อมของนักศึกษาหลักสูตรนานาชาติ”, *Classroom research*, นายภาณุวัฒน์ แตระกุล และนายเริงสันต์ มวลชนธรรม, วิจัยในชั้นเรียน: Siam University, November 2010.
3. “Consumers at Economic and Cultural Crossroads in Thailand”, **Rengson Mualchontham**, David Seale, Princess Chulaporn Research Institute Conference Proceedings, Bangkok, August 2011
4. “Reporting Income from Debt Cancellation”, James R. Hasselback, Paul Henry, **Rengson Mualchontham**, Princess Chulaporn Research Institute Conference Proceedings, Bangkok, August 2011
5. “A ‘Block Course’ Study Program at Siam University”, Pornchai Mongkhonvanit, Vanchai Rijiravanich, **Rengson Mualchontham**, NEWS Conference at China Three Gorges University, Yichang, September 2011
6. “A diversified content delivery model for borderless education at Siam University”, Pornchai Mongkhonvanit, Vanchai Rijiravanich, **Rengson Mualchontham**, AGRC 2012 Conference Proceedings, Chiangmai University, March 2012
7. “An Enhanced Interactive Learning Experience at Siam University”, Pornchai Mongkhonvanit, Vanchai Rijiravanich, **Rengson Mualchontham**, eLFA 2012 Conference Proceedings, Beijing University, April 2012.
8. “Workforce Diversity, Innovation, Performance, Costs and Benefits”, Pornchai Mongkhonvanit, **Rengson Mualchontham**, Prin Boondiskulchok, Vanchai Rijiravanich, Conference Proceedings: Global University Conference on “Socio-Cultural Integration and Innovation in Globalization”, Sejong University, Korea, May 2012.
9. “ASEAN Working Class Organizations: A Case Study of the Thai Working Class Organization””, David Seale, **Rengson Mualchontham**, **The National Academic Conference of Research Network of Universities in Thailand 2013**, การประชุมวิชาการระดับชาติเครือข่ายวิจัยสถาบันอุดมศึกษาทั่วประเทศ ประจำปี 2013 หัวข้อ “เศรษฐกิจ สังคม วัฒนธรรมกับการเข้าสู่ประชาคมอาเซียน”, 27 Feb. – 1 March 2013, at the Rose Garden, Sampran District, Nakompratom Province.
10. “A Review of Financial Markets Development in Thailand ”, Vanchai Rijiravanich, Rengson Mualchontham. Sino-Thailand Educational Cooperation Forum, Guangxi University of Finance and Economics, China, January 4, 2014.